

BRAHIM HAMICHAN

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AGENTIC ENGINEER | AGENTIC DEVELOPER | AI PRODUCT ARCHITECT

Agentic engineer and product operator who manages AI coding agents to build digital products from rough idea to working software. Experience spans multi-agent systems, LLM orchestration, memory-aware chat, business automation, ads tooling, contact intelligence, and full-stack web products created through agentic systems. Strong at shaping product direction, designing workflows, shipping prototypes fast, and turning operational problems into software.

CORE COMPETENCIES

- Agentic Development
- Full-Stack App Building
- Business Automation
- AI Coding Agents
- AI Product Engineering
- Systems Design
- LLM Orchestration
- Multi-Agent Systems
- Product Leadership

TOOLS & PLATFORMS

- Agentic Coding Systems
- OpenAI Platform
- Facebook Graph API
- Playwright / Vitest
- AI App Builders
- OpenRouter
- OpenClaw
- Vercel
- Convex / Supabase
- Vercel AI SDK
- Tailwind / shadcn

PROFESSIONAL EXPERIENCE

Scaling AdVentures | Co-Founder, AI Product Architect & Podcast Host 2022 - Present

- Managed AI coding agents and shipped digital products across multi-agent chat, conversation intelligence, ads automation, and operator tools.
- Built Multie.ai, a multi-persona AI workspace with parallel responses, synthesized outputs, Convex-backed memory retrieval, vector search, project/library workspaces, and streaming UI.
- Built Conversation Engine, a Next.js/Convex relationship intelligence product for contacts, calls, Gmail, Google Calendar, Fathom data, ICP definitions, and timeline intelligence.
- Built AdPilot, a Next.js/Supabase ads automation and analytics platform with campaign management, custom optimization rules, dashboards, and TV-mode monitoring.
- Built and led Hiring Funnels as a Scaling AdVentures project from May 2025 to Feb 2026, serving as Co-Founder & CTO for funnel automation, internal systems, and product workflows.
- Built Verdictify.ai, an AI-assisted product initiative for structured evaluation, decision support, and workflow clarity.
- Host long-form conversations with founders, operators, and coaches on real-world growth, systems, and decision-making.

Foreign Venture Group (FVG) | Lead Automation & Business optimization engineer 2023 - 2025

- Led multiple internal automation and business optimization initiatives that contributed to major cost savings, faster execution, and stronger collaboration between departments.
- Worked closely with HR to design hiring automation, candidate tracking, employee management, onboarding workflows, and recurring administrative systems.
- Partnered with the development team to create client-facing automated systems for project management, progress visibility, communication, and coordination between clients, internal teams, and external parties.
- Mapped cross-department workflows, identified bottlenecks, and translated operational needs into technical requirements, automation logic, dashboards, and internal tools.
- Automated 25+ key processes and redesigned 30+ workflows, reporting a 76% efficiency increase and up to 95% cost reduction across targeted workflows.

Powering Earth | Chief Technology Officer 2023 - 2024

- Led automation, process simplification, and optimization initiatives to improve operational efficiency.
- Automated 25+ key business processes, contributing to a reported 76% increase in efficiency.
- Redesigned 30+ workflows, simplifying operations and reducing costs by a reported 95%.

Digital Inception | Founder 2019 - 2024

- Founded and operated a digital services agency delivering web design, graphic design, video animation, and digital marketing for international clients.
- Ran freelance delivery under the agency, earning client praise for responsiveness, professionalism, and high-quality brand and graphic design work.

Learn'in | Co-Founder & CTO 2020 - 2021

- Co-built an AI-enabled education platform designed to improve online learning performance during COVID.
- Used emotion and expression analysis to help assess whether students were effectively understanding online lessons.
- Won first place in a UNDP-sponsored hackathon with 40 teams and 300+ participants across the MENA region.

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EDUCATION

Ecole superieure de technologie | Essaouira (ESTE) 2020 - 2021

BA, Finance, Banking and Insurance Management

Ecole superieure de technologies de Guelmim (ESTG) UIZ 2018 - 2020

Company Management

Selected credentials: Google Digital Garage - Fundamentals of Digital Marketing; EDU-HACK winner; Design The Future Post-Covid Hackathon.